## A Social-Ecological Model for Nutrition Program Evaluation

Social Structure, Public Policy

Community

Institutional/ Organizational

Interpersonal,
Lifestyle Influences,
Primary Prevention

Individual

1 McLeroy KR, Bibeau D, Steckler A, Glanz K. An ecological perspective on health promotion programs. Health Education Quarterly 15:351-377, 1988.

Social Structure, Public Policy: Local, state federal policies and laws that regulate or support healthy actions.

Community. Social networks, norms, or standards (e.g. public agenda, media agenda)

Institutional/
Organizational: Rules, regulations, policies and informal structures (worksites, schools, religious groups)

Interpersonal:
Interpersonal processes
and primary groups
(family, peers, social
networks, associations)
that provide social
identity and role
definition.

Individual: Individual characteristics that influence behavior such as knowledge, attitudes, beliefs, and personality traits